

Local Leadership

This refers to the need for councillors to engage with members of their community in order to learn about issues of local concern and help to facilitate a vision for the locality. It involves encouraging trust and respect between individuals and groups by mediating fairly and constructively between different organisations and sections of the community.

| I will ... | I won't ... |
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| <ul style="list-style-type: none">✓ Engage with the community and look for new ways of representing people✓ Research people's opinions and keep up-to-date with local concerns from diverse sources, including hard to reach groups✓ Find new ways of engaging with others by being approachable, empathising and building trust & respect✓ Build links with different community groups and ensure they get involved in making decisions✓ Mediate fairly and constructively between people and groups with conflicting needs✓ Work with others to develop and champion a shared local vision | <ul style="list-style-type: none">✗ Be difficult to contact, wait to be approached and fail to engage with the community✗ Maintain a low public profile and be difficult to be easily recognised in the community✗ Treat groups or people unequally and fail to build integration or cohesion✗ Have a poor understanding of local concerns and how these might be addressed✗ Concentrate on council processes rather than people✗ Be unrealistic about what can be achieved and fail to deliver on promises |