

# Summary of evidence supporting Havant Borough's corporate strategy

January 2020  
Insight team HBC

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## Theme 1 - Environmentally aware and cleaner borough

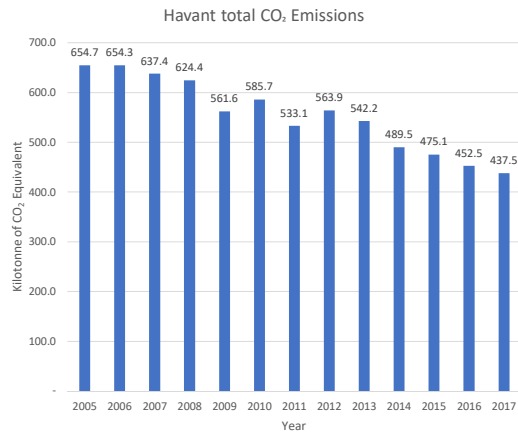
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## CO<sub>2</sub> emissions in Havant are reducing overall since 2006

**UK Climate Change Act 2008**  
 80% reduction in emissions by 2050 (from 1990 levels)  
 By 2050, zero net UK emissions of carbon dioxide and each of the other targeted greenhouse gases

- In 2017, emissions per resident are 3.5 tonnes (below South East - 5.0 - and England – 5.1 tonnes)
- Industry and commercial emissions have reduced by almost 50% since 2005
- Domestic and transport are main sources of emissions

Source: Department for Business, Energy & Industrial Strategy 2017



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## What the Local Plan will provide...

9,260 new homes in the borough

40 allocated development sites for housing

Development (and redevelopment) of allocated employment sites throughout the borough

Southleigh – a new community providing 2,100 new homes and associated facilities

Regeneration of old town centres to provide new housing, and engaging social spaces to enjoy

A third of new homes built to be adaptable so that older people can stay in their own home for longer

44 separate local policies covering the environment, infrastructure, housing and commercial development

30% affordable housing on new development sites

New developments will be 19% more energy efficient than the national standard

Source: Local Plan – how far we've come (spring 2019)

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Contamination of recycling persist. Residents ideally want to be able to recycle more through the kerbside collection

- During the last 6 months on average 17.43% of the recycling waste is contaminated.
- 5.45% of the refuse collected could have been recycled
- 24,754 tonnes of household and 9,351 tonnes of recycled waste (2018 – 2019) – recycling volume slightly down from previous two years
- 1,047 instances of fly-tipping in 2019 (Jan to Dec)

What, if anything, would persuade you personally to recycle more? Please tick all that apply



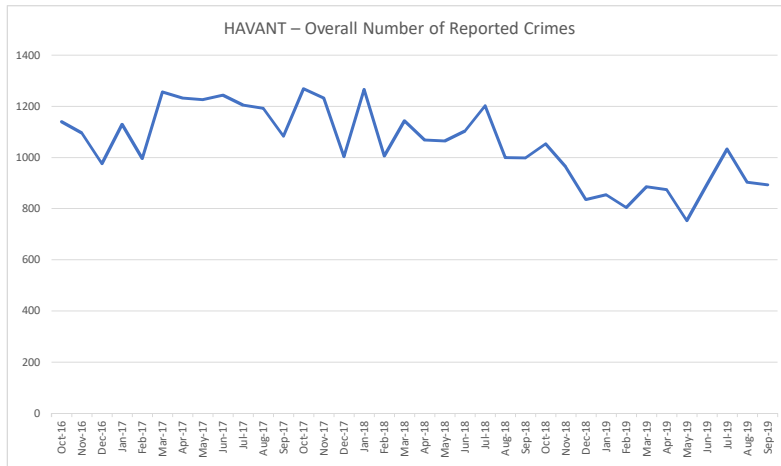
Source: NORSE, Neighbourhood Quality & HBC residents survey 2018

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Theme 2 - Safer, healthier and more active borough

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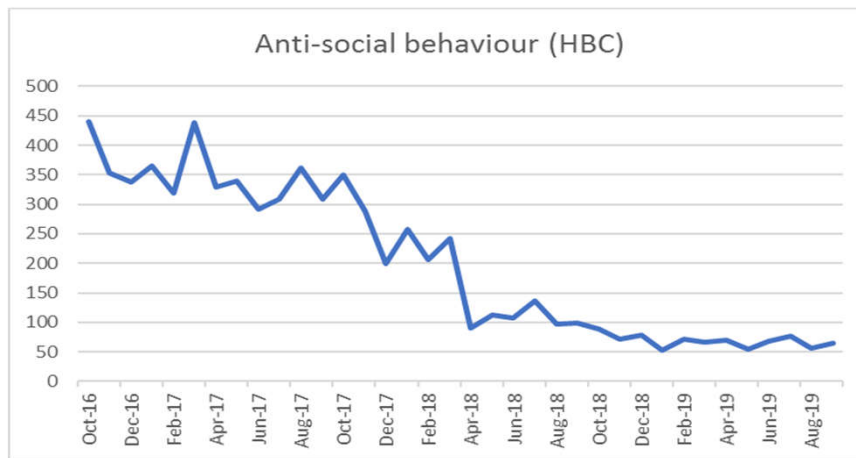
Overall level of crime in Havant is on the decline since Oct'16



Source: Police.UK Database  
Numbers are a total of all logged incidents regardless of outcome

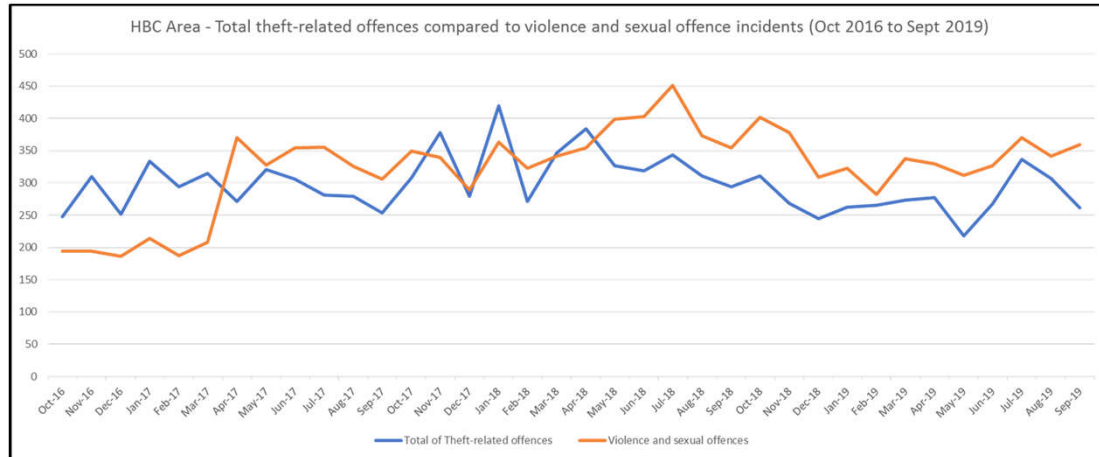
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Reports of anti-social behaviour have reduced from 440 cases in Oct' 16 to 65 cases in Sept 2019



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Violence and sexual offence is the most reported crime in Havant even when theft-related offences are combined



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## Summary of crime figures in Havant

- Violence and sexual offences outrank all combined theft related offences
- Anti-social behaviour incidents have reduced considerably
- Crime hotspots are linked to the Borough's main retail areas
- Local policing priorities linked to isolated ASB and drug-related issues
- Priorities set by Hampshire include drug-related harm, child sexual exploitation and organised crime groups, youth-related ASB and shared intelligence
- Working in partnership with Havant locality board has had a positive effect on ASB and we now need to use the success of this partnership to continue to combat crime in our borough

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Life expectancy is considerably lower for both men and women in most deprived areas compared to our least deprived areas

- Health of people in Havant is varied compared with the England average
- Life expectancy is 9.7 years lower for men and 8.2 lower for women in the most deprived areas of Havant than in the least deprived areas
- Health issues likely to be driven by ageing population and areas of deprivation
- Wider issues with areas of deprivation in Havant impact upon health, especially that of children (with 18.5% of children living in low income families)
- 27% of our reception age children (2019) are classed as overweight or obese this is the worst ranking in the south east region and above England's average at 22.4%
- 66% of adults are classed as overweight or obese again above England's average (62%)
- Havant is one of the top ten places for heart attack and stroke in the South East region

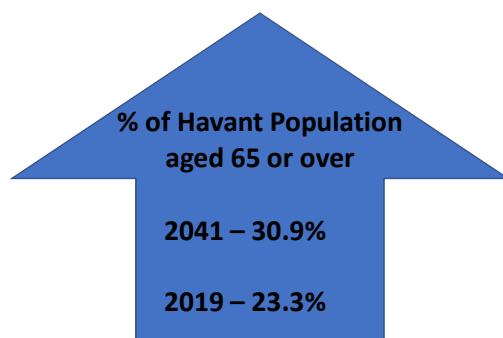
Source: Public Health England

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The population in Havant is ageing

The UK has an ageing population – by 2030, one in five will be aged 65 or over

Source: Age UK / Office for National Statistics



By 2025, there will be 141 elderly people for every 100 children in Havant

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## We would expect to see pockets of social isolation and loneliness along side other drivers of deprivation

- Associated with material deprivation and prevalence is higher in those areas of greater deprivation
- An estimated 27,000 people aged over 65 years in Hampshire are 'lonely most of the time'
- 13,112 people in Havant are providing unpaid care
- 4.8% of population are non-white British
- Concerns in Havant with employment, access to transport and areas of high deprivation

Source: Office for National Statistics / Hampshire County Council

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## In 2018, obesity in reception aged children was the worst in the South East region



66.2% of adults are classed as overweight or obese

(Higher than South East – 60.3% and England – 62%)



27% of Reception aged children are classed as overweight or obese

**LOWEST RANKING IN SOUTH EAST REGION**  
(Higher than South East – 20.6% and England – 22.4%)



33% of Year 6 aged children are classed as overweight or obese

(Higher than South East – 30.8% but better than England – 34.3%)

Source: Public Health England 2018

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## Stroke and Heart Attack is also an area of concern in Havant

- Havant is high ranking among South East authorities for both
- 5<sup>th</sup> (out of 55) in South East for stroke emergency admissions to hospital
- 8<sup>th</sup> (out of 55) in South East for heart attack emergency admissions to hospital

Source: Public Health England

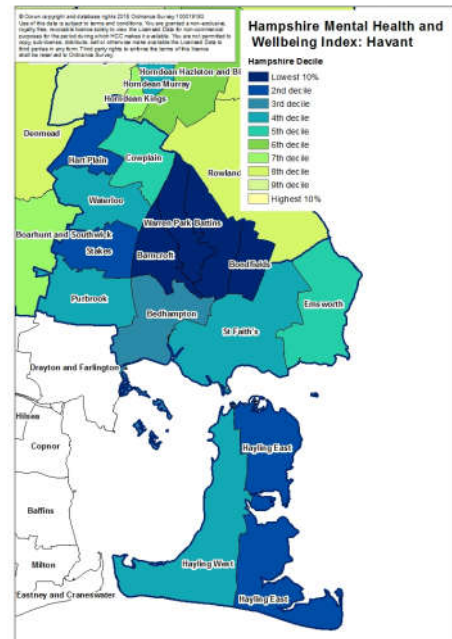
Emergency Hospital Admissions for stroke		
	2010-2015	2011-2016
Havant	1,170	1,250
South East (Mean)	881	891
South East (Maximum)	1,853	1,851
Havant rating (out of 55)	5	5
Deaths from stroke		
	2010-2014	2011-2015
Havant	473	452
South East (Mean)	412	403
South East (Maximum)	889	846
Havant rating (out of 55)	14	17
Emergency hospital admissions for heart attack		
	2010-2015	2011-2016
Havant	821	840
South East (Mean)	625	642
South East (Maximum)	1,277	1,307
Havant rating (out of 55)	8	8
Emergency hospital admissions for CHD		
	2010-2015	2011-2016
Havant	1,505	1,424
South East (Mean)	1,332	1,299
South East (Maximum)	2,681	2,563
Havant rating (out of 55)	14	18
Deaths from CHD		
	2010-2014	2011-2015
Havant	798	794
South East (Mean)	635	617
South East (Maximum)	1,277	1,279
Havant rating (out of 55)	9	8

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## 4 of our wards are amongst the lowest decile for positive mental health and well-being in Hampshire

- Battins, Warren Park, Barcroft and Bondfields are amongst the lowest 10% in Hampshire for positive mental health and well-being
- All wards in Havant are in the five most deprived deciles for positive mental health and wellbeing

Action needed to improve the borough's mental health and obesity rates especially in our most deprived wards



Source: Hampshire County Council

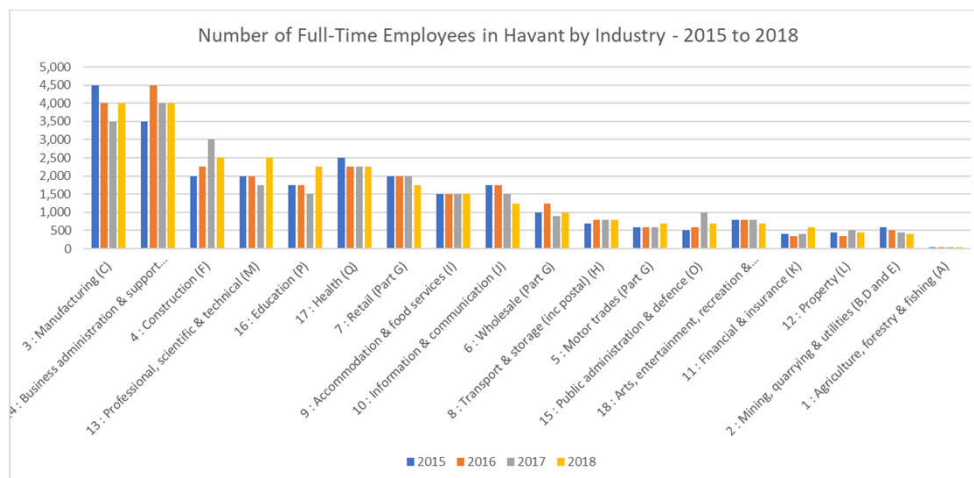
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# Theme 3 - A thriving borough economy

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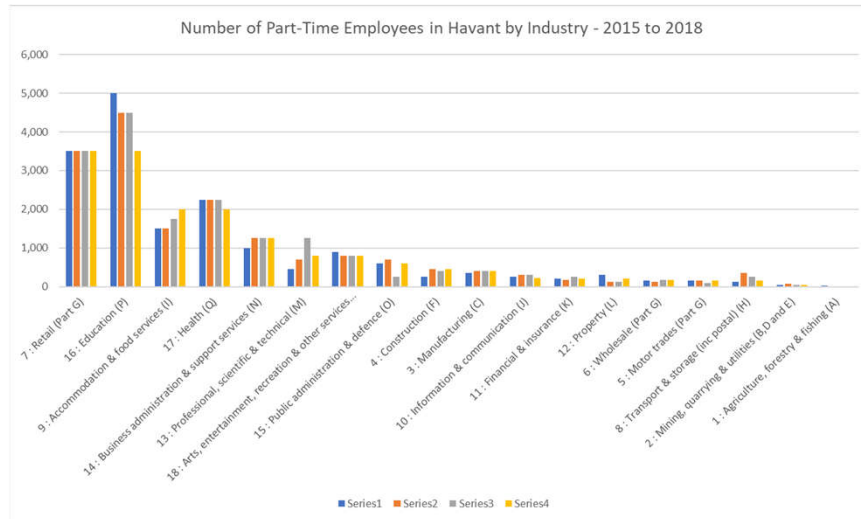
Manufacturing and Business Admin. & Support Services are our key industries for employing full time Havant employees



Source: ONS Business Register and Employment Survey, 2018

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## Lead industries of part-time employees are retail and education in Havant



Source: ONS Business Register and Employment Survey, 2018

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## Total number of the potential working population of Havant Borough

- Nearly 60% of Havant Borough residents are of working age (as of 2018) this is slightly below the average South East figure of 61.5%
- Almost 60% of males in Havant are of working age
- Nearly 59% of females in Havant are of working age
- Unemployment is at its lowest rate since 2004
- 17% of Havant’s working age population is classed as NEET. This is above both regional and national rate.

	EHDC		HBC		South East		England	
	Number	% of 16-64 population	Number	% of 16-64 population	Number	% of 16-64 population	Number	% of 16-64 population
<b>Number of NEET residents (not in employment, education or training)</b>	8,800	13.08%	12,800	17.00%	769,200	13.83%	5,353,300	15.41%

Source: ONS Annual Population Survey, 2018

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Those living in Havant are earning slightly above the UK average however, salaries for those working in Havant are below the UK average

Earnings by place of residence (2018)				Earnings by place of work (2018)			
	Havant (Pounds)	South East (Pounds)	Great Britain (Pounds)		Havant (Pounds)	South East (Pounds)	Great Britain (Pounds)
<b>Gross Weekly Pay</b>				<b>Gross Weekly Pay</b>			
Full-Time Workers	575.6	614.5	571.1	Full-Time Workers	553.6	589.2	570.9
Male Full-Time Workers	655.6	670.8	612.2	Male Full-Time Workers	570.5	635.0	611.8
Female Full-Time Workers	505.8	541.9	510.0	Female Full-Time Workers	461.1	521.7	509.8
<b>Hourly Pay - Excluding Overtime</b>				<b>Hourly Pay - Excluding Overtime</b>			
Full-Time Workers	14.84	15.65	14.36	Full-Time Workers	14.10	14.91	14.35
Male Full-Time Workers	15.87	16.61	14.89	Male Full-Time Workers	14.57	15.70	14.88
Female Full-Time Workers	13.04	14.43	13.56	Female Full-Time Workers	12.10	13.85	13.55
Source: ONS annual survey of hours and earnings - resident analysis Notes: Median earnings in pounds for employees living in the area.				Source: ONS annual survey of hours and earnings - workplace analysis Notes: Median earnings in pounds for employees working in the area.			

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Price of property in Havant is lower than other areas in the SE

- Average price of a property in Havant was £273,198
  - Average price of a property in the UK was £234,853
  - Average price of property in London was £472,753
  - Average price of a property in the South East was £326,232
- Source: UK House Price Index – August 2019 \*calculated using data from HM Land Registry, Registers of Scotland, and Land and Property Services Northern Ireland

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Job density in Havant is 0.65 which is lower than both the South East region and Great Britain

#### Jobs density (2017)

	Havant (Jobs)	Havant (Density)	South East (Density)	Great Britain (Density)
Jobs Density	48,000	0.65	0.87	0.86

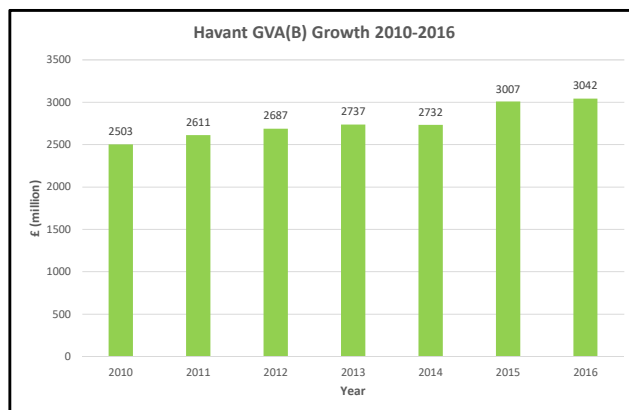
Source: ONS jobs density

Notes: The density figures represent the ratio of total jobs to population aged 16-64.

Total jobs includes employees, self-employed, government-supported trainees and HM Forces

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Our GVA(B) growth has been steady but remains low when compared across Hampshire



Source: ONS Regional Gross Value Added (Balanced) by Local Authority UK, 2016

GVA(B) per resident (2016)	2016 (£m)
Gosport	14383
East Hampshire	24115
Fareham	24170
<b>Havant</b>	<b>24607</b>
New Forest	25013
Hampshire (inc. IOW)	26368
United Kingdom	26749
Test Valley	28718
South East	28732
Basingstoke and Deane	29525
Eastleigh	30341
Rushmoor	32147
Winchester	39714

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## Theme 4 - A revitalized borough with infrastructure that meets our ambitions

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### The future of the borough...



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## Tourism in Hayling Island is worth approx. £190m



- Tourism in Hayling Island is worth approx. £190m in visitor spend and supporting 4,440 local jobs

Source: The Economic Impact of Tourism, Havant in 2016. Tourism South East ,2017

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## Impact of climate change on Havant Borough

- The biggest impact of climate change on Havant is through sea level rise
  - Havant has approximately 56km of coastal frontage (including 42km around Hayling Island) and 32km of main river
  - Approximately 22% of the Borough's land area is designated within an Environment Agency flood zone (differing levels of risk)
- The majority of existing development on the mainland will not face increasing flood risk due to predicted sea level rise over the next 100 years
- Hayling Island is the most sensitive area in Havant to sea level rise, particularly the southern half of the island
- Predicted sea level rise could result in extreme tidal events inundating more of the island
- In addition, the anticipated increase in fluvial flood flows may put additional pressure in the town of Havant (areas adjacent to streams)



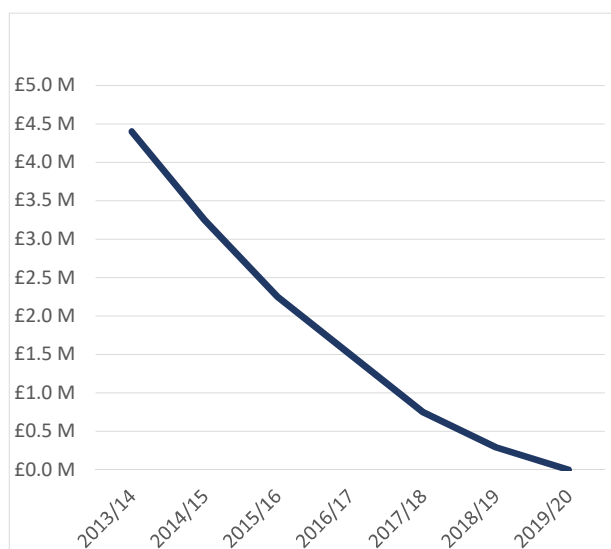
Source: PUSH Flood Risk Assessment 2016

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## Theme 5 - A sustainable Council

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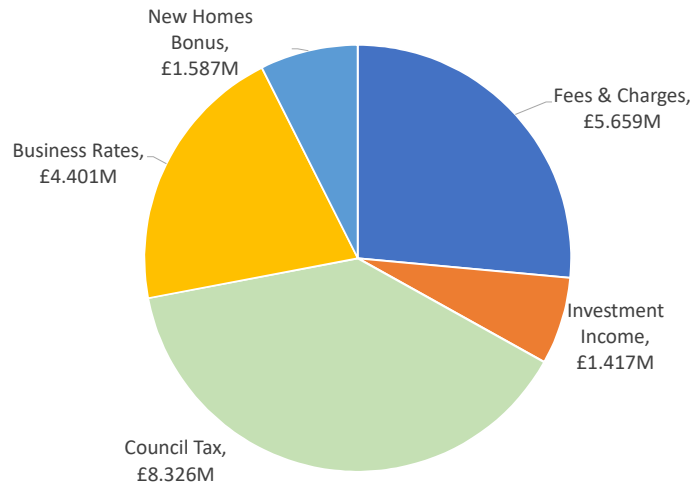
### Revenue support grant



Revenue Support Grant has reduced from £4.4M in 2013/14 to nil in 2019/20.

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## Income Breakdown



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	2019/20	2020/21	2021/22	2022/23	2023/24
	£M	£M	£M	£M	£M
<b>Director of Regeneration &amp; Place</b>					
Head of Planning	1.088	1.109	1.132	1.154	1.177
Head of Environmental Services	4.196	4.280	4.366	4.453	4.542
Head of Coastal Partnership	0.139	0.142	0.145	0.148	0.150
<b>Director of Operations &amp; Neighbourhoods</b>					
Head of Commercial Development	0.118	0.120	0.122	0.125	0.127
Head of Community Engagement	0.883	0.901	0.919	0.937	0.956
Head of Development	0.142	0.145	0.148	0.151	0.154
Head of Housing	0.537	0.548	0.559	0.570	0.581
Head of Neighbourhood Support	(0.234)	(0.238)	(0.243)	(0.248)	(0.253)
<b>Director of Corporate Services</b>					
5 Councils Staff and Contract	0.326	0.332	0.339	0.346	0.352
Head of Property	(1.196)	(1.220)	(1.244)	(1.269)	(1.294)
Head of Communications	0.199	0.203	0.207	0.212	0.216
Head of Customer Services	3.409	3.477	3.547	3.618	3.690
Head of Finance	0.888	0.905	0.924	0.942	0.961
Head of Legal	0.352	0.359	0.366	0.373	0.381
Head of Organisational Development	0.803	0.819	0.836	0.853	0.870
Head of Programmes Redesign	2.794	2.850	2.907	2.965	3.024
<b>Contribution (Surplus) / Deficit</b>	<b>14.445</b>	<b>14.734</b>	<b>15.028</b>	<b>15.329</b>	<b>15.635</b>
Corporate Pension Costs	0.853	0.853	0.853	0.853	0.853
Movement in Reserves	(0.984)	(0.984)	(0.984)	(0.984)	(0.984)
<b>TOTAL NET EXPENDITURE</b>	<b>14.314</b>	<b>14.603</b>	<b>14.897</b>	<b>15.198</b>	<b>15.504</b>
Council Tax	(8.324)	(8.658)	(9.007)	(9.369)	(9.745)
Council Tax Surplus from Prior Year	(0.002)	-	-	-	-
Retained Business Rates	(1.951)	(1.738)	(1.773)	(1.808)	(1.844)
Business Rates Growth	(1.081)	(0.540)	(0.567)	(0.596)	(0.626)
Business Rates Deficit from Prior Year	0.206	-	-	-	-
S31 Grants - Small Business Rate Relief	(1.575)	(1.606)	(1.638)	(1.671)	(1.705)
New Homes Bonus	(1.587)	(0.848)	(0.337)	(0.092)	-
<b>TOTAL FUNDING</b>	<b>(14.313)</b>	<b>(13.391)</b>	<b>(13.322)</b>	<b>(13.536)</b>	<b>(13.920)</b>
<b>BUDGET (SURPLUS)/SHORTFALL</b>	<b>0.000</b>	<b>1.212</b>	<b>1.576</b>	<b>1.662</b>	<b>1.585</b>

## 19/20 – 23/24 MEDIUM TERM FINANCIAL STRATEGY

The main reasons for the projected increasing budget shortfall (after inflation) are the annual forecast reduction in New Homes Bonus and the potential reduction in Business Rates.

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## Future Key Financial Considerations

- Fair funding review – to be completed this year
- NNDR retention schemes – does not come without risks – i.e. delivery of additional services
- Brexit/local economic forecast
- New Homes Bonus criteria reviewed annually by Central Government and therefore not guaranteed – forecast to reduce year on year

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## Likelihood of overall digital exclusion in Havant is medium

- The Tech Partnership explored the likelihood of digital exclusion across the UK in 2017
- In Havant it identified the following challenges:
  - 8.9% of adults in Havant have **not** been online within the last 3 months
  - 23.2% of adults in Havant are over 65
  - 41% of adults in Havant have used all 5 Basic Digital Skills in the last three months

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In terms of our residents in Havant we estimate we have a mix of online personas some of whom are willing and able to move to a digital service (50%) but many who will need help (50%)



**Techy Terry**

*Early adopter.  
Always has the  
very latest  
technology*

**21%**



**Confident Kate**

*Ready and  
waiting to use  
services online*

**29%**



**Worrying  
William**

*More cautious  
and reserved  
about using  
online services*

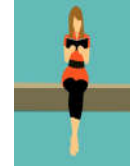
**13%**



**Frustrated  
Fern**

*Get's frustrated  
with channel  
and does not  
trust it*

**29%**



**Offline Olive**

*Not interested in  
being online may  
not even be  
connected to  
internet*

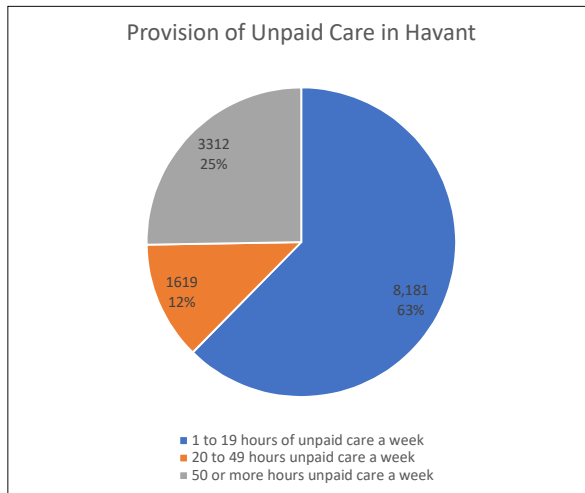
**8%**

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No longer included

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## Provision of Unpaid Care

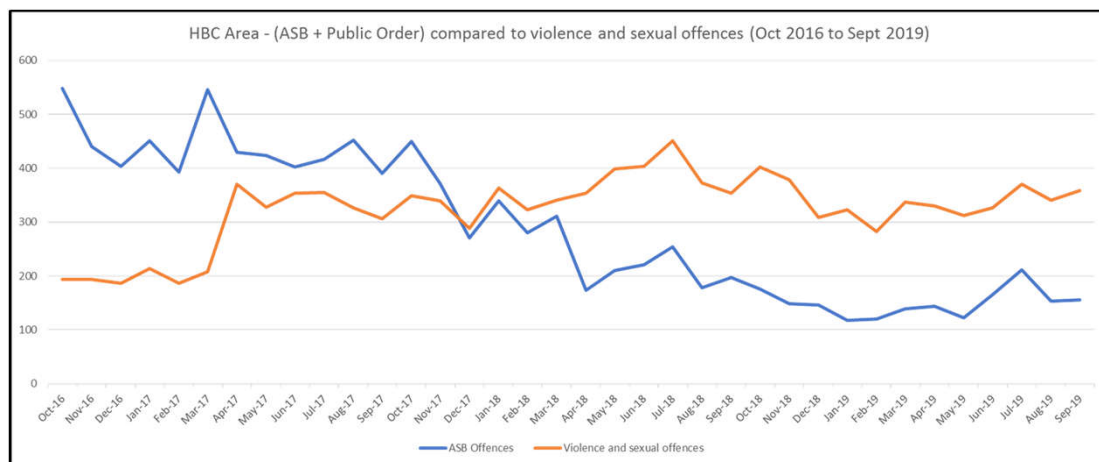


- Of those who provide unpaid care, most provide 1 to 19 hours per week
- 3,312 people providing 50 or more hours of unpaid care a week
- More female unpaid carers than male (7,644 compared to 5,468)
- Most unpaid carers aged between 50 and 64

Source: 2011 Census

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## Violence and sexual offence is still the top crime when ASB offences are combined



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## Havant has a range of IMD scores at ward level

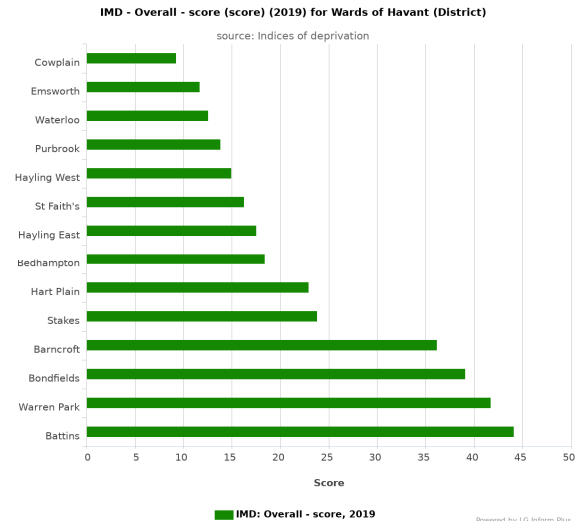
The chart opposite shows the IMD score for each ward in Havant.

The four **most** deprived wards are:

- Battins
- Warren Park
- Bondfields
- Barncroft

The four **least** deprived wards are:

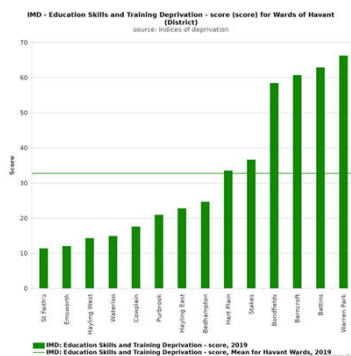
- Cowplain
- Emsworth
- Waterloo
- Purbrook



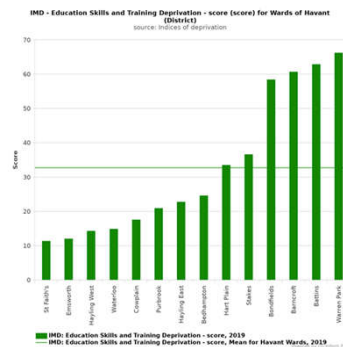
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## Education, crime and effects of income deprivation on children are the key issues driving the deprivation scores in Havant

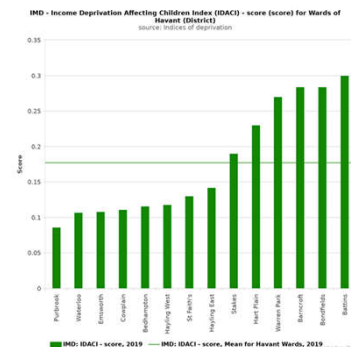
### Education



### Crime



### Effects of Income Deprivation on children



These are the same individual domains which were driving deprivation in these wards in 2017

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## Leigh Park educational attainment, skills and training is amongst the worst in England

- Across the board in all 4 wards that make up Leigh Park, children and young people's educational attainment is in the most deprived 10% in England.
- This is even worse than in 2015 when 3 Leigh Park LSOAs (Lower Super Output Area) were in the 2<sup>nd</sup> most deprived 10% in England.
- Adult skills are slightly better. 5 Leigh Park LSOAs are in the 2<sup>nd</sup> most deprived 10% in England for adult skills.

Action is needed now to further understand how we can raise the educational attainment of Leigh Park

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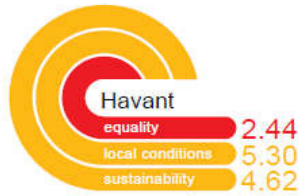
Regeneration  
Place making

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## Havant score cards for 2019 from the Thriving Places Index



### Your results



All Thriving Places Index scores range from 0-10

<https://www.thrivingplacesindex.org/candidates/E07000090>

Scores for Havant indicate focus is needed in:

- child education
- household recycling
- income

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## Scores for Havant indicate focus is needed in children's education, household recycling and income

Healthiest element	Domain	Sub-domain	Score
<b>Local conditions</b> 5.30			
<b>Place And Environment domain score</b> 5.30			
		Local Environment	4.80
		Transport	4.44
		Safety	5.11
		Planning	6.44
<b>Mental And Physical Health domain score</b> 5.32			
		Healthy Body Behaviours	5.11
		Overall Health Status	5.35
		Mortality And Life Expectancy	5.42
		Mental Health	5.11
<b>Education And Learning domain score</b> 2.40			
		Adult Education	5.00
		Children's education	2.40
<b>Work And Local Economy domain score</b> 5.24			
		Employment	4.16
		Basic Needs	4.65
		Local Business	4.63
		Unemployment	6.91
<b>People And Community domain score</b> 6.70			
		Participation	7.25
		Culture	6.58
		Community Cohesion	6.58

<b>Sustainability</b> 4.62	
CO2 emissions	6.44
Household Recycling	2.77
Energy Consumption Per Capita	5.37
Renewables	4.70
Land Use	3.81
<b>Equality</b> 2.44	
Health	-
Wellbeing	-
Income - overall	2.05
Income - gender	2.82
Employment	-
Social mobility	-

<https://www.thrivingplacesindex.org/candidates/E07000090>



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